

Take a Fresh Look at Charlesworth...

A few changes have been occurring at *Charlesworth* over recent months. Our branding has been freshened up and our trading name changed to *Charlesworth Press*, reflecting our heritage but also to reinforce our positioning as a major player in the printing industry.

Not only have there been visible changes to our external look but major investment in the business has also been taking place, particularly in our digital printing capabilities. See below for the full story!

As part of the ongoing expansion and investment in the way we deliver our services, *Charlesworth Press* has added further binding and finishing equipment to our existing facilities, streamlined administration, and is also considering increasing capacity in litho printing and is recruiting additional manufacturing staff.

The combination of extensive litho and digital printing equipment together with in-house binding and finishing provides our clients with the most flexible, fast turnaround, cost effective solutions for short and medium run print.

Managing Director, David Boothman said of the recent developments, *"I am delighted with the way Charlesworth Press continues to grow and evolve to meet the needs of the constantly changing demands of the markets we serve. Ongoing investment is being made to enable us to produce print more effectively and efficiently, therefore allowing us to give our clients more competitive pricing while continuing to provide the same quality and environmentally friendly products they know they will receive from Charlesworth."*



David Boothman checking on progress

Digital Expansion

A second digital print room has been created to house numerous additional digital presses following recent investment.

Charlesworth Press now has eleven digital presses in total, five of which are colour including two HP Indigo presses, plus six mono presses.



Two of the mono presses are web-fed, with BOTH in-line to folded sections AND in-line to book blocks.

This expansion in our digital capabilities is part of a wider strategy to take our business forward well into the future.

We can now offer more choice and flexibility in the services we offer, particularly in the production of books, journals and other publications, and therefore more competitive pricing.

Third Open Day Planned

A third Open Day has been arranged for September following the resounding success of our first event and high demand for the second Open Day in July, which was over-subscribed.

A combination of book and journal publishers attended on 29th June to hear about the recent changes at *Charlesworth Press* and see the extensive digital and litho printing plus print finishing facilities we now have to offer.



After an informal lunch and introduction to the company by MD David Boothman, our guests saw brief presentations delivered by Group Directors Adam Pugh and Mark Gray. A factory tour was then followed by a short presentation from an Océ representative as our guest speaker, and a demonstration of the *C-Print+* system. The event culminated with an evening meal and fun casino at the nearby Waterton Park Hotel.

More than just Web to Print with *C-Print+*

Charlesworth's cutting-edge *C-Print+* web-to-print system is now up and running, allowing clients to procure and manage their print online.

Through a secure, simple to use online interface, clients can place orders and monitor real-time progress on their work as it moves through production giving a fully transparent service.

Email alerts at production milestones can also be set up along with regular management reporting, tailored specifically to client requirements.

A dedicated Account Manager will oversee the work giving a single 'human' point of contact. Above all clients can benefit from significant time and cost savings through reduced administration.

Contact us to arrange a demo!



Improving Client Services

Significant investment has been made in a new management information system (MIS), which has now been successfully installed and implemented in all areas of our business from our offices through to every department in production and despatch.

By streamlining internal administration we are aiming to further improve client experience, for example, providing faster estimating as well as greater integration in production including the use of JDF technology creating faster workflows and increased flexibility.

The system is tailored to our specific client and business needs, and has gone 'live' following rigorous testing and intensive staff training.

If you have any comments on the service we provide, please contact Sue Sheldon, Customer Services Manager
sue.sheldon@charlesworth.com



ISO Update

Our annual ISO quality and environmental systems were externally audited in April and once again, no non-conformances were raised.

Following on from ISO 14001, FSC and PEFC accreditation in recent years, our commitment to environmental protection and improvement is still ongoing with a further carbon reduction initiative underway.

Charlesworth Press is currently undertaking a Carbon Trust approved Energy Conservation project which has identified a further saving of 450 tonnes of CO² from our production site per annum from 2011.

And Finally...

Watch out for further updates from *Charlesworth Press* via email!

As you may have already seen, we send out occasional news items and messages relevant to our clients and other contacts to keep everyone up to date with developments at *Charlesworth Press* such as new services, Bank Holiday closing arrangements and other useful information.

If you don't receive our news via email but would like to do so, please email your name and email address to sarah.philp@charlesworth.com

For further information on any of our services contact us or visit our website:
www.charlesworth.com/print

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Charlesworth Press
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